

MEDIA RELEASE

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COMMENTS ON NEW AGL MEDIA CAMPAIGN

The enhanced media campaign from AGL is an indication that they don't have a social license for their Gloucester CSG project and they know it, but that they are prepared to keep trying to buy one.

AGL have sponsored annual surveys on public attitudes to CSG. When asked how supportive they are of CSG exploration in NSW, 12% and 13% of the sample replied 'supportive' in 2012 and 2013 respectively. AGL have carefully not revealed the result of their 2014 survey conducted months ago.

This new attempt is despite AGL pouring money into a public relations onslaught over the last year. In their Annual Report, AGL state that the cost of community liaison over upstream gas for 2013-14 was \$10 million dollars up from \$6 million the previous year.

This campaign will do nothing to enhance community awareness and understanding because, like much gas industry and State Government material on CSG, it tells only one side of the story. You will not find a word said against CSG on the Office of Coal Seam Gas or AGL web sites. They sing from the same song book.

Images of green fields, healthy animals or smiling people are entirely irrelevant to the real issues of sustainability and risk to environmental and human health.

Mr Moraza repeats the same tired propaganda about NSW needing to have its own gas supply. The east coast of Australia is a single gas market, which has plenty of existing reserves and will soon be awash with more gas. Lines on the map do not matter unless you are playing football.

If he is so filled with State patriotism why does Mr Moraza not campaign for NSW to be self-sufficient in Mangos or farmed Salmon? In this day of connected international markets it makes as much sense.

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